AMAN GARG

SENIOR WORDPRESS DEVELOPER | PHP DEVELOPER

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PROFESSIONAL SUMMARY

Senior WordPress Developer with 7+ years of experience building, customizing and maintaining WordPress websites, PHP applications and eCommerce solutions. Strong hands-on experience in custom WordPress themes, ACF/CPT-driven dynamic websites, WooCommerce, PHP/MySQL, responsive front-end development, third-party integrations, payment gateways, troubleshooting and production support. Experienced in owning projects from requirement analysis and development through deployment and maintenance, while also mentoring developers and coordinating delivery across teams.

CORE TECHNICAL SKILLS

WordPress: Custom Themes, Custom Functionality, ACF, Custom Post Types, Taxonomies, Multisite, Dynamic Templates

Backend: PHP, Core PHP, MySQL, CRUD, AJAX, API & Third-Party Integrations

Frontend: HTML5, CSS3, JavaScript, jQuery, Bootstrap, Responsive Web Development

eCommerce: WooCommerce, Custom eCommerce Functionality, Product Catalogues, Payment Gateway Integration

Platforms & Tools: cPanel, Hosting, Website Deployment, Maintenance & Troubleshooting

Other: ReactJS, LearnPress, Contentful

PROFESSIONAL EXPERIENCE

Web Development Team Lead | The Wired Hub

Nov 2025 – Present
Gurugram, Haryana

- Own WordPress website development and maintenance across multiple client accounts, including custom themes, dynamic templates, ACF-driven builds and WordPress Multisite implementations.
- Developed event and campaign landing pages with registration workflows, dynamic QR-code ticket redemption, UTM tracking and custom lead-management functionality.
- Built Ducati Malaysia and Ducati Buriram solutions using WordPress Multisite; implemented dynamic content using ACF and custom block-based functionality.
- Delivered and maintained websites for brands including Ducati, PepsiCo India, Tata Motors, Logitech, Compass Group India, Summer Fields School and Ridge Valley School.
- Integrated and maintained business systems including Zoho Bigin, Zoho Flow and Zoho Billing for subscription and workflow automation.
- Lead a development team, coordinate task allocation and delivery, support technical troubleshooting, and mentor developers.

Web Development Team Lead | VaynerMedia India Pvt. Ltd.

(Previously Step1 Advertising)

Mar 2022 – Nov 2025
Gurugram, Haryana

- Delivered WordPress websites, campaign landing pages and custom web applications for enterprise and marketing-led projects.
- Built custom event-registration solutions with dynamic QR-code ticket redemption and lead-management workflows for Adidas and The Boss Fragrances.
- Developed a React + PHP subscription-management system for Push Sports and a custom sports academy platform with eCommerce, event booking, attendance and assessment functionality.
- Maintained and enhanced websites for Ducati India/APAC, Compass Group India, Clara, ShreeTmt, Varun Beverages, VaynerMedia and other enterprise clients.
- Developed corporate and career-site experiences for Varun Beverages and implemented a corporate website aligned with SEBI guidelines.

- Integrated Razorpay payment gateway and supported third-party services and APIs across web projects.
- Led team coordination, client communication, proposals/quotations, project planning and technical delivery.

Web Application Developer | Young IT Minds
Nov 2020 – Mar 2022
Faridabad, Haryana

- Developed WordPress websites and PHP-based web applications, including user authentication, dashboards, lead-generation forms and business-specific workflows.
- Built websites for Navya Foundation, Loadrunners, St. Luke College and Creative Orion using WordPress, PHP, HTML, CSS and JavaScript.
- Developed an in-house job portal with multiple dashboards, authentication flows and template-driven business logic.

Web Developer | Abacus Desk IT Solutions Pvt. Ltd.
Jun 2019 – Nov 2020
Faridabad, Haryana

- Developed WordPress and PHP websites/web applications with authentication, event registration and payment-gateway functionality.
- Worked on websites and applications for Asian Hospital, Asian Talent, Gautam Gambhir Foundation, Shriram Veritech and AKM Mehrasons Jewellers.
- Built WooCommerce-based functionality for an eCommerce website and supported database-driven PHP development.

SELECTED WORDPRESS & WEB PROJECTS

Ducati Malaysia — WordPress Multisite, ACF, dynamic content/block-based implementation and ongoing website development.

Ducati Buriram — WordPress Multisite event website with ticket-booking functionality.

Push Sports — Custom eCommerce, event booking, attendance, assessment management, Razorpay and subscription workflows.

ShreeTmt — Enterprise WordPress website maintenance, troubleshooting and performance-focused support.

The Wired Hub — Custom WordPress theme development and dynamic website functionality.

Orchid Material Handling — Migrated a Core PHP website to a custom WordPress theme using CPT and ACF.

Phantom Vision / Infinity Advertising / PrintSmith — Custom WordPress theme development with ACF/CPT-powered dynamic content.

India Aroma — WooCommerce eCommerce website with 600+ products.

ADDITIONAL RESPONSIBILITIES

- Website audits covering performance, SEO and security, followed by actionable improvement recommendations.
- Production and development troubleshooting, bug fixing, database operations and reliability support.
- Responsive UI development using HTML, CSS, JavaScript, jQuery and PHP.
- WordPress/PHP deployment and maintenance using cPanel and hosting control panels.
- Payment gateway and third-party API integration.
- Client communication, proposal/quotation preparation, contract documentation and invoicing.
- Team mentoring, task allocation, delivery coordination and cross-functional collaboration.

EDUCATION

- Bachelor of Computer Applications (BCA) — IGNOU | 2016–2019
- Diploma in Computer Application — 2016
- Senior Secondary — HBSE | 2015

PORTFOLIO

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